The new rule on unsolicited faxes will crush small non-profit trade associations like ours and harm our industry.

One of our prime methods of keeping the community banks in Colorado informed on information critical to their operations, providing necessary training programs, advising on scheduled networking opportunities, and more is by FAX. To limit our ability to communicate in this way with our industry will accomplish nothing more than to hush the voice of an advocacy organization and the voice of our industry members.

FAXes to consumers is an entirely different matter from FAXes to members of an industry. We amplor the FCC to revisit this issue and exclude trade associations from this damaging rule.